

180S®



2021

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COLLECTION



## OUR MISSION

Since our initial and highly successful introduction of the original behind-the-head ear warmer in 1995, we continue to develop INTELLIGENT, INNOVATIVE, STYLISH products that are equally at home in the mountains or on the city streets. With nearly 80 patents and patents pending, 180s products are designed for consumers who are looking for functional performance accessories that are FAR FROM ORDINARY.



### BLUETOOTH® WIRELESS

We have taken our patented behind-the-head ear warmer design and added Bluetooth® Wireless Technology so you never miss a call when you're on the go. If that wasn't enough, we also included hi-definition headphones so that you can keep jamming and keep your ears toasty warm. With Siri® and Google Now® Voice control, you can stay warm hands-free!



### ALLTOUCH™ GLOVES

180s AllTouch™ technology gives you touchscreen compatibility on all five fingers. When you are tapping out a quick text on your smartphone, every finger works. Whether it is a little chilly out or bitter cold has set in, our gloves let you take a call, type an email, or pump up your tunes. All fingers. All gloves. All Touch™.



### PRIMALOFT® INSULATION

With PrimaLoft® insulation, there's no limit to what you can do. Comfort and innovation are intertwined into the fibers to function in any climate, in any condition. Originally developed to serve the needs of the U.S. Army, who desired a water resistant, synthetic alternative to goose down, PrimaLoft, Inc. is recognized globally as the proven leader and pioneer of innovative comfort solutions.



### RECYCLED ECO-FLEECE

One of the most impressive features of *recycled eco-fleece* is the source of the fiber-recycled plastic (PET) soda pop bottles. The bottles are refined and purified, chopped down and processed into spun fiber strands. These strands are then knitted and woven into fabric. Recycled eco-fleece insulation is non-toxic and produced from sustainable materials.



### QUANTUMHEAT® FABRIC

With the ability to wick moisture, capture body heat, reflect harmful UV rays, convert light into warmth, and fight micro bacteria, QuantumHeat® fabric is one of the most unique and versatile performance fabrics on the market. Once you feel the heat, you won't wear anything else.



### HI-DEF HEADPHONES AND MICROPHONE

Select ear warmer styles come with QuantumSound™ headphones that keep your ears and also include a built-in hands-free microphone. They are the ultimate headphones and completely one-of-a-kind because of their patented behind-the-head design.

**ESCM0008**  
**Tec Fleece**  
**¥3,200+tax**

**Features:**

- Patented behind-the-head design
- Adjustable click-to-fit frames
- Fully collapsible

**Fabric:**

- Soft Thermal Fleece Shell
- Primaloft® insulation
- Recycled soft thermal eco-fleece lining



BLACK



CHARCOAL  
GRAY

**ESCM0009**  
**Down**  
**¥3,200+tax**

**Features:**

- Patented behind-the-head design
- Adjustable click-to-fit frames
- Fully collapsible

**Fabric:**

- Water-resistant shell filled with 80% down and 20% feathers
- Primaloft® Insulation
- Recycled eco-fleece lining
- 650 down fill power



BLACK



CHARCOAL  
GRAY

## ESCM0010 Realtree Xtra ¥3,900+tax

### Features:

- Realtree® Xtra pattern shell
- Patented behind-the-head design
- Adjustable click-to-fit frames
- Fully collapsible

### Fabric:

- Water repellent soft shell
- Primaloft® insulation
- Recycled eco-fleece lining



REALTREE  
XTRA MINI

## ESCM0011 Wool ¥3,900+tax

### Features:

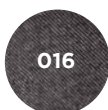
- Patented behind-the-head design
- Adjustable click-to-fit frames
- Fully collapsible

### Fabric:

- 100% American Woolen Company® wool shell
- Primaloft® insulation
- Recycled eco-sherpa lining



MEDIUM  
BROWN  
Twill



CHARCOAL  
Twill

**ESCU0005**  
**Exolite**  
**¥4,500+tax**

**Features:**

- Ultra-thin and lightweight
- Patented behind-the-head design
- Fully collapsible
- Moisture Wicking
- Breathable
- Includes neoprene pouch

**Fabric:**

- Shell: Primaloft Face Spandex
- 220 GM Energy Series Insulation
- Eco Grid Fleece Liner



010

BLACK



905

SILVER



530

MAROON



730

HI-VIZ  
YELLOW



**ESCW0012**  
**Lush**  
**¥3,200+tax**

**Features:**

- Patented behind-the-head design
- Adjustable click-to-fit frames
- Fully collapsible

**Fabric:**

- Soft plush outer shell
- Primaloft® insulation
- Lush fleece lining



BLACK



GRAY



DUSTY  
ROSE



**ESCW0013**  
**Down**  
**¥3,200+tax**

**Features:**

- Patented behind-the-head design
- Adjustable click-to-fit frames
- Fully collapsible

**Fabric:**

- Water-resistant nylon shell filled with 80% down and 20% feathers
- Primaloft® insulation
- Recycled eco-fleece lining
- 650 down fill power



BLACK



GRAY



**ESCW0014**  
**Wool**  
**¥3,900+tax**

**Features:**

- Patented behind-the-head design
- Adjustable click-to-fit frames
- Fully collapsible

**Fabric:**

- 100% wool shell with velvet binding
- Primaloft® insulation
- Recycled eco-fleece lining



RED/BLACK  
MINI BUFFALO  
CHECK



BLACK/WHITE  
MINI BUFFALO  
CHECK



**ESCW0015**  
**Eve Marie**  
**¥3,900+tax**

**Features:**

- Patented behind-the-head design
- Adjustable click-to-fit frames
- Fully collapsible

**Fabric:**

- Oversized faux fur shell
- Primaloft® Insulation
- Thermal lush fleece lining



BLACK



TURTLEDOVE/  
BROWN/BLACK



**ESCU0016**  
**Sherpa**  
**¥3,900+tax**

**Features:**

- Patented behind-the-head design
- Adjustable click-to-fit frames
- Fully collapsible

**Fabric:**

- Soft faux shearling shell
- Primaloft® Insulation
- Lush fleece lining



BLACK



OATMEAL





## YOUTH STYLES

### ESCK0001 Teddy Plush ¥3,200+tax

#### Features:

- Patented behind-the-head design
- Adjustable click-to-fit frames
- Fully collapsible

#### Fabric:

- Ultra plush shell
- Recycled eco-fleece under lining
- Thermolite insulation



SPICE BROWN



### ESCK0001 Puppy Plush ¥3,200+tax

#### Features:

- Patented behind-the-head design
- Adjustable click-to-fit frames
- Fully collapsible

#### Fabric:

- Ultra plush shell
- Recycled eco-fleece under lining
- Thermolite insulation



SEMOLINA



### ESCK0001 Monkey Plush ¥3,200+tax

#### Features:

- Patented behind-the-head design
- Adjustable click-to-fit frames
- Fully collapsible

#### Fabric:

- Ultra plush shell
- Recycled eco-fleece under lining
- Thermolite insulation



### ESCK0001 Unicorn Plush ¥3,200+tax

#### Features:

- Patented behind-the-head design
- Adjustable click-to-fit frames
- Fully collapsible

#### Fabric:

- Ultra plush shell
- Recycled eco-fleece under lining
- Thermolite insulation



### ESCK0001 Panda Plush ¥3,200+tax

#### Features:

- Patented behind-the-head design
- Adjustable click-to-fit frames
- Fully collapsible

#### Fabric:

- Ultra plush shell
- Recycled eco-fleece under lining
- Thermolite insulation



## ESCK0001 Elephant Plush ¥3,200+tax

### Features:

- Patented behind-the-head design
- Adjustable click-to-fit frames
- Fully collapsible

### Fabric:

- Ultra plush shell
- Recycled eco-fleece under lining
- Thermolite insulation



011

GRAY



## ESCK0001 Lion Plush ¥3,200+tax

### Features:

- Patented behind-the-head design
- Adjustable click-to-fit frames
- Fully collapsible

### Fabric:

- Ultra plush shell
- Recycled eco-fleece under lining
- Thermolite insulation



200

GOLDEN  
CREAM

**ESCM0101**  
**Performer**  
**¥3,200+tax**

**Features:**

- ALLTouch™ Technology allows you to control your touch screen device with every finger
- Silicone palm grip
- Reflective 180s logo
- Size: S,M

**Fabric:**

- Lightweight stretch material



010

BLACK

**ESCM0102**  
**Foundation**  
**¥3,900+tax**

**Features:**

- ALLTouch™ Technology allows you to control your touch screen device with every finger
- Silicone palm grip and soft fleece nose wipe
- Reflective 180s logo
- Size: S,M

**Fabric:**

- Moisture-wicking QuantumHeat® fabric



010

BLACK

**ESCW0101**  
**Performer**  
**¥3,200+tax**

**Features:**

- ALLTouch™ Technology allows you to control your touch screen device with every finger
- Silicone palm grip
- Reflective 180s logo
- Size: S,M

**Fabric:**

- Lightweight stretch fleece exterior



010

BLACK

**ESCW0102**  
**Foundation**  
**¥3,900+tax**

**Features:**

- ALLTouch™ Technology allows you to control your touch screen device with every finger
- Silicone palm grip and soft fleece nose wipe
- Reflective 180s logo
- Size: S,M

**Fabric:**

- Moisture-wicking QuantumHeat™ fabric



010

BLACK

**ESCW0103**  
**Sherpa**  
**¥3,900+tax**

**Features:**

- ALLTouch™ Technology allows you to control your touch screen device with every finger
- Synthetic palm/finger patches
- 180s logo patch
- Snow cuff
- Size: S,M

**Fabric:**

- Sherpa fleece exterior



010

BLACK



201

OATMEAL

**ESCW0104**  
**Lush**  
**¥3,500+tax**

**Features:**

- ALLTouch™ Technology allows you to control your touch screen device with every finger
- Synthetic palm/finger patches
- Embroidered 180s logo
- Size: S,M

**Fabric:**

- Lush fleece exterior



010

BLACK



013

GRAY

**ESCU0201**  
**Tec Fleece Multifunctional**  
**Neck Warmer**  
**¥3,200+tax**

- Features:**
- Extra cozy
  - Unisex - One-size-fits-all
  - Adjustable for a customized fit

- Fabric:**
- Stretch fleece shell
  - Recycled eco-fleece lining



**ESCU0202**  
**Sweater Knit Fleece**  
**Multi-functional**  
**Neck Warmer**  
**¥3,500+tax**

- Features:**
- Unisex - One-size-fits-all

- Fabric:**
- Sweater knit fleece
  - Recycled eco fleece lining



**ESCW0201**  
**Lush Multifunctional**  
**Neck Warmer**  
**¥3,200+tax**

**Features:**

- One size fit most

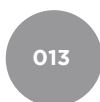
**Fabric:**

- Plush fleece
- Recycled eco fleece lining



010

BLACK



013

GRAY

3 ways to wear it:

1.



2.



3.







[www.180s.com](http://www.180s.com)



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