



35
SPRING / III / 2021



ETNIES



PAST // PRESENT // FUTURE

35 YEARS OF ETNIES 1986-2021

PAST

It started for me with a simple push on a skateboard in Paris, France.

As my pro skate life progressed, I was skating through shoes, and knew skaters needed something better. I wanted to find new ways to advance skateboarding. Only a skateboarder could know our footwear needs, and it was time for shoes designed by skaters for skaters.

Since etnies began in France in '86, we have continued to innovate as the first skateboarder-owned and operated global footwear brand.

PRESENT

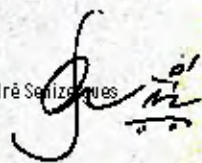
35 years since etnies started, we continue to support the skateboard, snowboard, surf, BMX and MTB communities. Fueled by passion, we are still pushing the boundaries and giving back. This year marks etnies' milestones of planting more than 2 million trees in the rainforest and providing 50,000 pairs of shoes to the homeless.

FUTURE

As the world around us rapidly changes, the one thing that won't change is our push to continuously create the most innovative products that provide the most style, comfort and protection.

THANK YOU Skateboarding
and THANK YOU to everyone
who has been part of the etnies
journey of the Past, Present and
FUTURE.

Cheers,
Pierre André Senizergues




1987

etnies debuts their first-ever pro skateboarding shoe, the Natas high top.



1990

etnies launches a new direction with simpler shoe designs made of all suede like the Rap high top and the Senix mid top.

1988

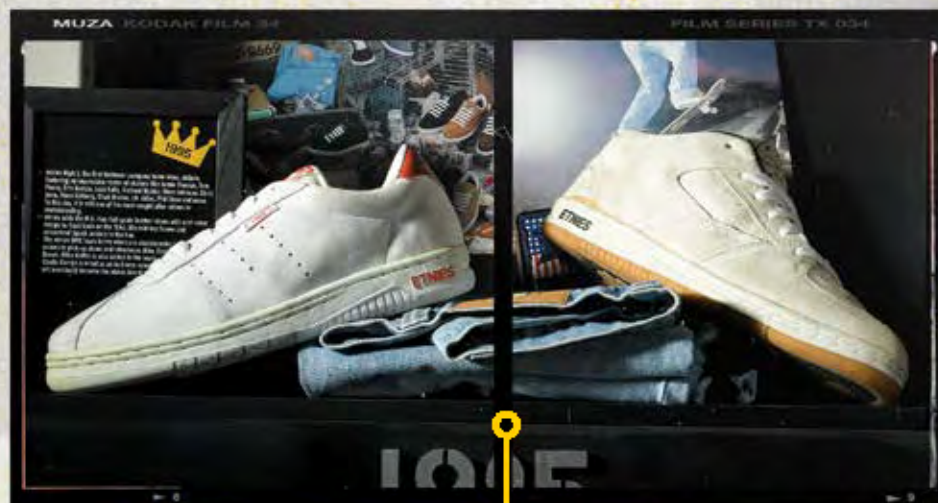
Pierre starts riding for etnies, who debuts his pro skate shoe, the technically advanced Senix high top





etnies begins designing low top shoes which street skaters need to make technical tricks easier. Thus, the Lo-Cut and low top Rap are born, spawning a whole new generation of low top skate shoes.

1993



1995

etnies debuts the Screw and MC Rap.



1997

etnies debuts the Fielder, the first sandal with an air cushion.

1992

The etnies collection includes the Model E, Ollie King, Rap, and Senix



1994

etnies debuts American street skater Sal Barber's first pro shoe, the Sal 23.



1998

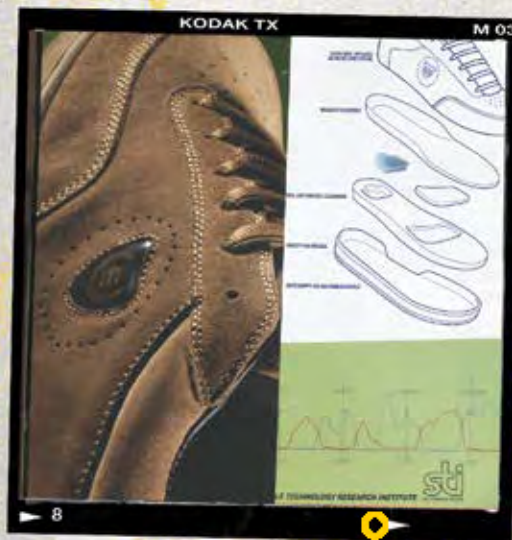
etnies debuts American skateboarder Mike Vallely's first pro shoe, the Vallely.





etnies debuts the first-ever women's pro street skateshoe, the Albatross by Elissa Steamer.

2001



etnies debuts the Response, the first etnies shoe with System G2™ gel in the heel.

2003



etnies debuts Ryan Sheckler's first pro shoe, the Sheckler.

2006



2000

etnies debuts its first kids shoe line



2002

etnies debuts the Calicut, which will go on to be one of the brand's best-selling shoes for over five years.



2004

etnies debuts Arto Saari's first pro shoe, the Arto.



2008

etnies debuts Jason Dill's first pro shoe, the Dill.





2010

etnies debuts Devine Calloway's first pro shoes, the Devine Calloway and the Devine Mid.
etnies debuts Sean Malto's first pro shoe, the Malto.



2013

etnies debuts STI Evolution Foam™ ultra lightweight midsoles on the Aventa, High Rise, and Marana.



2017

etnies debuts a new version of the Marana featuring Michelin tire rubber outsoles.



2020

etnies debuts Chris Joslin's first pro shoes, the Joslin and Joslin 2 with Michelin outsoles.

2012

etnies debuts the Brake, designed by Nathan Williams for brakeless BMX riding.



2014

etnies debuts the Scout. Travel inspired and Eco driven.



2019

Since 2011, the etnies Buy a Shoe Plant a Tree program has planted two million trees in rainforests across Africa, Central America and South America.





Built by skateboarding since 1986, Etnies remains committed and driven to living sustainably in our world. Being owned by a skateboarder has allowed Etnies to prioritize making shoes that last longer and minimize the footprint we leave behind.

etnies will always focus on creativity and push ahead with new innovations. We encourage everyone to take a step in the right direction by helping our planet and leaving a smaller footprint.

Where We Live



etnies owner and CEO Pierre-Andre Senizergues has had a vision to help the community since he was a young skateboarder living in the streets of Venice. Pierre fulfills his vision for the communities we live in with eco-initiatives, a skatepark, shoes for the homeless, events and more.

This extends beyond the eco-friendly initiatives and skate aesthetic designed into the company's HQ in SoCal that includes an extensive solar panel system to the etnies Skatepark of Lake Forest, a 62,000 square foot skatepark that has more than 100,000 skaters visit every year.

Skateboarders spend a lot of time in the streets and etnies has given more than 50,000 pairs of shoes to Los Angeles's homeless over the last two decades. For 35 years, etnies has supported skateboarders and the skate community around the world.

Buy A Shoe Plant A Tree



We have reached our goal of planting two million trees by 2020 with our partners Trees for the Future. Moving forward with our environmental commitment, we have now expanded our Buy a Shoe, Plant a Tree project.

For every purchase of etnies footwear, one tree donation will be made to Trees for the Future in your honor, as a representation of your support and participation.

Vegan

etnies Vegan shoe collection was put in place to help offer an animal friendly option to many of you working towards creating a lifestyle free of animal products.

etnies has maintained a continuous line of products to offer our vegan friends.



Recycled

etnies utilizes recycled materials. It is a simple statement, but the devil is in the details. Plant based foam technology, to recycled inner linings and mesh uppers, outsoles made with recycled rubber and recycled laces made from plastic bottles.

We are committed to thinking outside the box, inventing new ways to sustain our planet's resources.

Bloom

The Bloom Collection, features styles created using the world's first plant-based foam, formulated with algae biomass.

Turning green water in to clean water. In keeping with our priority towards sustainability, we're upcycling plastic water bottles into shoelaces and using those in this collection.



Eco Friendly

The etnies Eco Footwear Collection is made using recycled rubber and plastic bottles and water-based glues. etnies also diverts and recycles 80% of all the company's waste (3x's the national average).

All of etnies products' cardboard packaging and hangtags are 100% recyclable and made of recycled materials.

ETNIES

35 Years of supporting what we love to do!
Skating, surfing, snowboarding and riding bikes.
We have a passionate crew that takes it to the limit but
will always stop to pick up trash, help another person
out and have a huge smile on their face.
This is the FUTURE of etnies.



Zeb Powell - Snow



Conner Coffin - Surf



Jeremy Jones - Snow



Nick Garcia - Skate



Chase Hawk - Bike



Ryan Sheckler - Skate



Tommy Dugan - Bike



Chris Grenier - Snow



Jordan Godwin - Bike



Trevor McClung - Skate



Nathan Williams - Crank



Matt Berger - Skate



JP Walker - Snow



Felix Prangenberg - Bike



Aidan Campbell - Skate



Parker Coffin - Surf



Chris Jaslin - Skate



Devon Smillie - Bike



Naassim Lachhamb - Skate



Scott Stevens - Snow



Brandon Semenuk - Bike



Barney Page - Skate

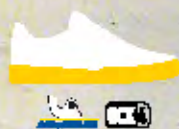
CHECK THE TECH

After 35 years of designing, developing and manufacturing footwear we have learned a thing or two about what riders need, from skating our Michelin out soles that is 3X more durable to winning Rampage with Brandon Semenuk's pro shoe on his mountain bike, we have you covered with the most durable, comfortable and performance driven products you've ever seen.

Chris
Joslin



Outsole



Our sticky HTB NicheLin rubber has 3x more grippy, provides excellent pedal look and surface grip. It also has 3x more cushion for shock absorption.



HTB NicheLin is formulated to be 3x more grippy, versatile under all conditions and offers durability & cushioning.



Stable formula with 3x more durable outsole with maximum grip made with NicheLin rubber compound.



Fiberite NicheLin technology is a fused textile in the forefoot area that creates a thin rubber base for less weight and instant flexibility.



A HTB compound that is 2x more grippy than a standard rubber. And provides a specific grip for all around riding.



Standard rubber compound for out of the box grip and flexibility.



STI evolution foam midsole/outsole unit is a lightweight molded EVA that provides superior cushioning and comfort that doesn't pack out.



NicheLin tire tread inspired design for 3x more grip.



Geo-tex tread pattern designed for excellent multi-directional grip and flexibility.



20% Reground rubber outsole for better sustainability and friendly to our environment.



Double wrapped vulcanized fibing tape construction provides great support and durability.

Insole



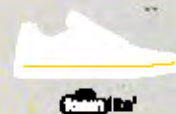
Extra thick "drop to the floor" dense molded polyurethane footbed formula built with high impact and protect the foot.



Dense molded polyurethane footbed formula built with high impact and protect the foot.



Contoured and molded EVA provides excellent out of the box cushioning.



Dense die cut EVA provides excellent out of the box cushioning.



The integrated sole construction offers superior comfort and prevents sand or dirt going under the footbed when worn in the water.

Midsole



STI evolution foam midsole/outsole unit is a lightweight molded EVA that provides superior cushioning and comfort that doesn't pack out.



STI evolution foam midsole is a lightweight molded EVA that provides superior cushioning and comfort that doesn't pack out.



Standard die cut EVA foam midsole provides great comfort and cushioning.



The still molded TPU shank in the midsole provides positive energy transfer and protection from the pedal upon impact.



The reinforced board last in the midsole provides support and protection while still flexible for pedal feel.

Upper



TPR rubber toe cap provides maximum durability and abrasion resistance for a long lasting upper.



Adjustable velcro strap adds ankle support, secure fit, and prevents heel slip.



Blastic tongue straps secure the foot for less heel slip, support and a snug fit.



Optional lacing system for lace protection.



Pocket on top of the tongue helps keep debris from getting caught in the gears.



Asymmetrical medial collar is designed to protect your inner ankle from the gears and bike frame.



Tongue gusset prevents moisture, dirt and pebbles from entering the shoe.



Extra reinforced upper shell adds support and helps prevent upper from bagging out from standing or riding.



Non-leather based upper materials and water based glues are loved by animals and our vegan friends.



Eco-friendly upper materials made from either bamboo, linen, or organic cotton and lining made of lyocell.

ALL NEW FULLY REDESIGNED MARANA SLIP XLT



FORCE SHIELD REINFORCED UPPER

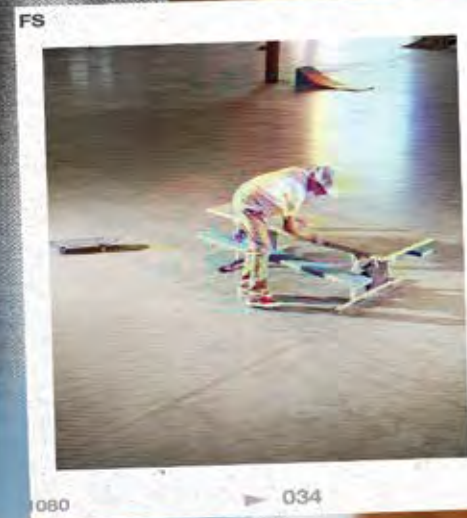


EVERTOE RUBBER TOE CAP FOR DURABILITY

 HIGH-TECH
LOW-MAINTENANCE



3X MORE DURABLE MICHELIN OUTSOLE

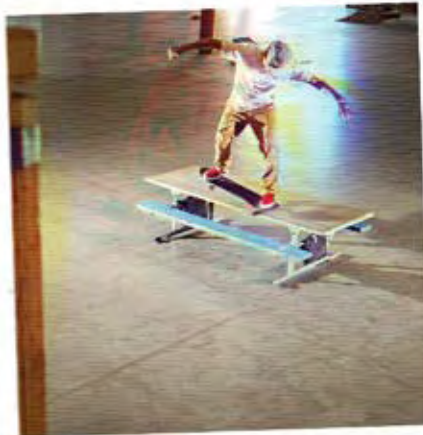


MUZA KODAK PORTRA

MUZA FILM 400



► 035



FILM 1080

► 036



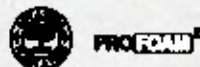
MARANA SLIP XLT

41 020001 41

sizes: 5-14

//// Delivering Spring 2021

- // Durable Michelin tread pattern inspired from the Marana
- // Double wrap vulcanized foxing tape
- // Extra thick "Drop to the Floor" Pro Foam 2 PU insole
- // Evertor rubber toe cap for durability
- // Rubber heel wrap for support
- // ForceShield reinforced upper
- // Goring construction for easy slip and secure fit



Top View



Outsole



*Rain
Stackler*

616 - Red | White
Suede, Synthetic



*Batman
Pigeon*

196 - White | Green | Gum
Suede, Synthetic



976 - Black | White
Suede, Synthetic



MARANA

41 01 0004 03

sizes: 3.5-14

/// Delivering Spring 2021



- // Pro Foam 1 insole
- // STI Evolution® Foam midsole
- // Durable tire tread with deep flex grooves
- // Michelin performance rubber outsole
- // Fused on, injected rubber toe cap
- // Padded tongue and collar
- // Hidden lace loops



Top View



Outsole



167 - White | Green
Suede, Synthetic, Textile



468 - Navy | Tan
Suede, Synthetic, Textile



629 - Maroon | White
Suede, Synthetic, Textile



566 - Black | Dark Grey | Gum
Suede, Synthetic, Textile
Holiday 18 Carryover



095 - Grey | Blue | Gum
Suede, Synthetic, Textile



004 - Black | Black | Black
Suede, Synthetic, Textile
Fall 18 Carryover



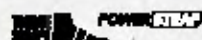
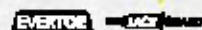
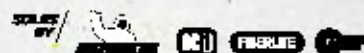
JOSLIN 2

41 020001 39

sizes: 5-14

/// Delivering Spring 2021

- // Designed and tested by Chris Joslin
- // New Michelin Fiber Lite Technology that offers a lightweight and flexible performance rubber cupsole
- // Pro Foam 1 insole
- // STI Evolution[®] Foam midsole
- // TongueStraps
- // Optional lace holes for lace protection
- // Slim, streamlined silhouette
- // Rubber underlay beneath vamp & toe cap
- // Removable Velcro strap



Top View



Outsole



976 - Black | White
Suede, Synthetic
Summer 20 Carryover

102 - White | White
Suede, Synthetic
Fall 20 Carryover



979 - Black | White | Gum
Suede, Synthetic
Spring 20 Carryover



JOSLIN

41 01 00 04 84

sizes: 3.5-14

//// Delivering Spring 2021



- // Designed and tested by Chris Joslin
- // Pro Foam1 insole
- // STI Evolution® Foam midsole
- // Michelin performance rubber outsole
- // Hidden toecap, extends into the ollie area
- // U-throat holds upper together for durability
- // Elastic tongue straps for a superior fit
- // Padded tongue & collar lining locks foot in
- // Hidden lace loops & inset eyelets



Top View



Outsole



091 - Grey | Pink
Suede, Synthetic



001 - Black
Suede, Synthetic
Spring 20 Carryover



975 - Black | Tan
Suede, Synthetic

JOSLIN VULC

41 01 0005 34

sizes: 5-14

/// Delivering Spring 2021

- // Designed and tested by Chris Joslin
- // Durable Michelin tread pattern inspired from the Marana
- // Pro Foam 1 insole
- // Double wrap vulcanized foxing tape
- // Rubber heel wrap for support and durability
- // Optional lace holes for lace protection
- // Hidden lace loops
- // Thin rubber under toe



Top View



Outsole



650 - Pink
Suede, Synthetic



001 - Black
Suede, Synthetic
Fall 20 Carryover



966 - Black | Gum
Suede, Synthetic



VEER

4101000516

sizes: 3.5-14

//// Delivering Spring 2021



- // Michelin performance rubber outsole
- // Multi-directional tread with a forefoot flex notch for flexibility
- // Foam Lite2 insole
- // EVA midsole
- // Slim, streamlined silhouette
- // Thinly padded tongue and collar lining
- // Mesh tongue and perforated quarter panel for breathability



Top View



Outsole



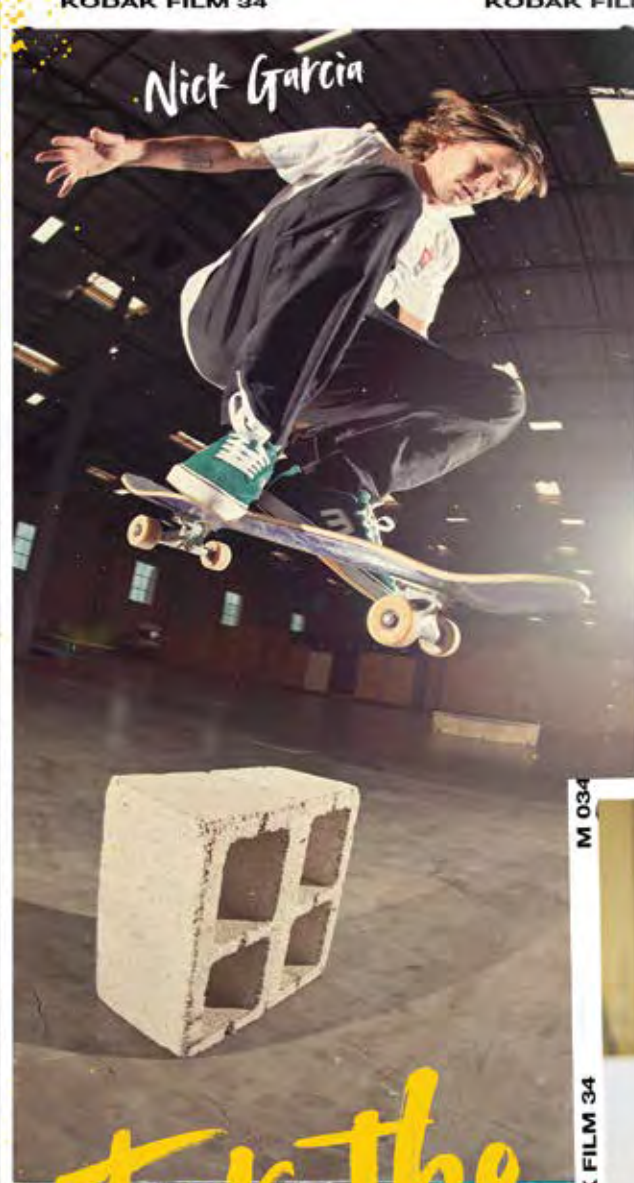
968 - Black | Gum | White
Suede, Synthetic



463 - Navy | Gum | White
Suede, Synthetic



167 - White | Green
Suede, Action Leather, Synthetic



For the whole Tribe

ALL NEW WINDROW VULC //

BUILT TO RIDE IT ALL

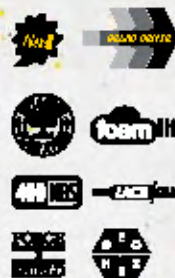
WINDROW VULC

4101000543

sizes: 5-14

//// Delivering Spring 2021

- // ForceShield reinforced upper
- // Single wrapped vulcanized construction
- // Single wrap vulcanized foxing tape
- // Foam Lite2 molded EVA footbed
- // Geo-Hex tread pattern
- // Rubber heel wrap for support
- // 400NBS rubber outsole compound



Top View



Outsole



979 - Black | White | Gum
Suede, Synthetic

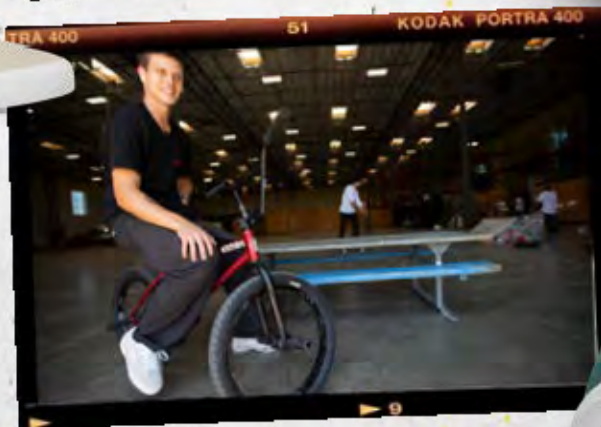


313 - Green | White | Gum
Suede, Synthetic



105 - White | White | Gum
Suede, Synthetic

David Smith



@et

//// FOOTWEAR

BIKE TECH

DIRT JUMP / FREERIDE / SLOPESTYLE



Jameson Mid



Camber

Outsole



Standard rubber compound for out of the box grip and flexibility.



Geohex tread pattern designed for excellent multi-directional grip and flexibility.



NTB Nichelini is formulated to be 3x more grippy, versatile under all conditions and offers durability & cushioning.



Nichelini tire tread inspired design for 3x more grip.

Insole



Dense molded polyurethane footbed formulated to withstand high impact and protect the foot.



Dense die outsole provides excellent out of the box cushioning.

Midsole



The reinforced board as tin in the midsole provides support and protection while still flexible for pedal feel.



The stiff molded pushback in the midsole provides positive energy transfer and protection from the pedal upon impact.

Upper



Asymmetrical medial collar is designed to protect your inner ankle from the gears and bike frame.



Tongue gusset prevents moisture, dirt and pebbles from entering the shoe.



Pocket on top of the tongue helps toes from getting caught in the gears.



Tongue gusset prevents moisture, dirt and pebbles from entering the shoe.



Extra reinforced upper shell adds support and helps prevent upper from bagging out from skating or riding.



Extra reinforced upper shell adds support and helps prevent upper from bagging out from skating or riding.



Devon Smillie



Brandon Semenuk



ENDURO / DOWNHILL



Semenok Pro



Culvert



Culvert Mid

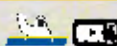


HTB

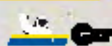
Our HTB compound that is 2x more grippy than a standard rubber and provides a specific grip for all around riding.



Geo-tex tread pattern designed for excellent multi-directional grip and flexibility.



Our sticky HTB Niche lin rubber that is 3x more grippy, provides excellent pedal lock and surface grip. It also has 3x more cushion for shock absorption.



Niche lin tire tread inspired design for 3x more grip.



Our sticky HTB Niche lin rubber that is 3x more grippy, provides excellent pedal lock and surface grip. It also has 3x more cushion for shock absorption.



Niche lin tire tread inspired design for 3x more grip.



PROFOAM

Dense molded polyurethane footbed formulated to withstand high impact and protect the foot.



PROFOAM

Dense molded polyurethane footbed formulated to withstand high impact and protect the foot.



PROFOAM

Dense molded polyurethane footbed formulated to withstand high impact and protect the foot.



FOAM SHOCK

The reinforced board cast in the midsole provides support and protection while still flexible for pedal feel.



evolution foam

ST evolution foam midsole is a lightweight molded EVA that provides superior cushioning and comfort that doesn't pack out.



FOAM SHOCK

The stiff molded TPU shank in the midsole provides positive energy transfer and protection from the pedal upon impact.



evolution foam

ST evolution foam midsole is a lightweight molded EVA that provides superior cushioning and comfort that doesn't pack out.



FOAM SHOCK

The stiff molded TPU shank in the midsole provides positive energy transfer and protection from the pedal upon impact.



ANKLE SHIELD

Asymmetric medial collar is designed to protect your inner ankle from the gears and bike frame.



LOCK POCKET

Pock on top of the tongue helps laces from getting caught in the gears.



EVERTONE

TPR rubber toe cap provides maximum durability and abrasion resistance for a long lasting upper.



LOCK POCKET

Pock on top of the tongue helps laces from getting caught in the gears.



EVERTONE

TPR rubber toe cap provides maximum durability and abrasion resistance for a long lasting upper.



POWER STRAP

Adjustable velcro straps adds ankle support, secure fit, and prevents heel slip.



LOCK POCKET

Pock on top of the tongue helps laces from getting caught in the gears.



LOCK POCKET

Tongue gusset prevents moisture, dirt and pebbles from entering the shoe.



LOCK POCKET

Extra reinforced upper shell adds support and helps prevent upper from bagging out from skating or riding.



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Extra reinforced upper shell adds support and helps prevent upper from bagging out from skating or riding.



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ANKLE SHIELD

Asymmetric medial collar is designed to protect your inner ankle from the gears and bike frame.



THE ALL NEW FULLY LOADED
Semenak
PRO



KODAK FILM 34



SEMENUK PRO

41 020001 43

sizes: 5-14

//// Delivering Spring 2021

- // Designed by Brandon Semenuk
- // Outsole tread pattern designed for multi-placement for pedals
- // ForceShield reinforced upper
- // Hot-melted quarter panel
- // Repel treated upper blocks moisture
- // 3M Thinsulate™ lining
- // Tongue Gusssets shields moisture, dirt and pebbles
- // AnkleShield protects your inner ankle from the gears and bike frame
- // The Lace Pocket on top of the tongue
- // Reinforced board lasted Pedal Shank 1 in the midsole
- // Pro Foam 1 molded PU footbed



Top View



Outsole



063 - Dark Grey | Grey
Action Nubuck, PU Nubuck, Cordura



595 - Black | Red
Action Nubuck, PU Nubuck, Cordura

CULVERT MID

41 01 000541

sizes: 5-14

/// Delivering Spring 2021

- // Sticky Michelin rubber compound provides excellent pedal and surface grip
- // Adjustable PowerStrap for support
- // ForceShield reinforced upper
- // Hot-melted toe and heel cap
- // Repel treated upper blocks moisture
- // 3M Thinsulate[®] lining
- // Tongue Gussets shields moisture, dirt and pebbles
- // AnkleShield protects your inner ankle from the gears and bike frame.
- // The Lace Pocket on top of the tongue
- // TPU molded PedalShank 2 in the midsole
- // Pro Foam 1 molded PU footbed
- // Die Cut EVA foam midsole
- // Nylon pull loop on heel



Top View



Outsole



095 - Black | Lime
Action Nubuck, Synthetic



CULVERT

41 01 000540

sizes: 5-14

//// Delivering Spring 2021

- // Sticky Michelin compound provides excellent pedal and surface grip
- // ForceShield reinforced upper
- // Hot-melted toe and heel cap
- // Repel treated upper blocks moisture
- // 3M Thinsulate™ lining
- // Tongue Gussets shields moisture, dirt and pebbles
- // The Lace Pocket on top of the tongue
- // TPU molded PedalShank 2 in the midsole
- // Pro Foam 1 molded PU footbed
- // Die Cut EVA foam midsole
- // Nylon pull loop on heel



Top View



Outsole



025 - Dark Grey | Black | Red
Action Nubuck, Synthetic



960 - Black | Orange
Action Nubuck, Synthetic



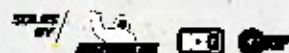
CAMBER CRANK

41 01 000536

sizes: 5-14

/// Delivering Spring 2021

- // TPU molded PedalShank2 in the midsole
- // STI Evolution® Foam midsole
- // Grippy Michelin tread pattern designed for flat pedals
- // Toe and heel luggy tread
- // Stiff board last
- // Abrasion resistant PU Nubuck upper
- // Rubber print on heel pattern
- // Pocket on top of tongue for lace tuck
- // Tongue Gussets



TECH SHANK

evolution foam



foam lite



Top View



Outsole



259 - Tan | Black
Action Nubuck, Synthetic



587 - Black | Blue
Action Nubuck, Synthetic
Fall 20 Carryover



JAMESON MID CRANK

41 01 00 04 92

sizes: 5 - 14

//// Delivering Spring 2021

- // Designed by Brandon Semenuk
- // Pro Foam 1 insole
- // Stroble board midsole for stiffness and pedal-feel
- // Asymmetrical collar for ankle protection
- // TPU underlay on vamp for reinforced fit
- // Grippy Geo-Hex tread pattern
- // Extra PU nubuck protection on medial side
- // Tongue gussets



Top View



Outsole



565 - Black | Dark Grey | Red
Action Nubuck, Synthetic
Fall 20 Carryover



KEEPING UP WITH THE Joneses



Jeremy Jones



KODAK FILM 34



Mia Jones



FILM SERIES TX 03



Cass Jones

FILM SERIES TX 034



Tiffany Jones



Jeremy Jones and his family have built a strong relationship with the outdoors, camping, biking, hiking, snowboarding and of course skating. Living in Lake Tahoe you get a true sense of every season. With that being said, the Joneses are the true definition of "Buy a Shoe, Plant a Tree".

With every pair of Ethics shoes purchased, we donate to Trees For the Future. Eat, sleep and get outside, just like the Joneses.

JAMESON 2

41 01 00 02 61

sizes: 5-14

//// Delivering Spring 2021



foam lite



- // Foam Lite1 insole
- // Egg crate midsole construction
- // Paux-Vulc cupsole
- // Thinly padded tongue and collar



Top View



Outsole



387 - Black | Teal
Suede, Canvas, Synthetic



301 - Olive
Suede, Synthetic
Fall 20 Carryover



JAMESON PRESERVE

41 01 0005 25

sizes: 5-14

/// Delivering Spring 2021

- // BLOOM Foam insole is the world's first plant-based foam formulated with algae biomass
- // 50% Bamboo Carbon Fiber
- // 50% organic cotton
- // 20% recycled rubber outsole
- // Laces made of recycled plastic bottles



ECO FRIENDLY



VEGAN



Top View



Outsole



303 - Olive | Black | Gum
Bamboo Fiber, Cotton



031 - Grey | Black | Gum
Bamboo Fiber, Cotton



JAMESON 2 ECO

41 01 00 03 23

sizes: 5-14

//// Delivering Spring 2021

- // Foam Lite1 insole
- // Egg crate midsole construction
- // Paux-Vulcupssole
- // Thinly padded tongue and collar
- // 20% recycled rubber outsole



Top View



Outsole



287 - Tan | Tan | Brown
Canvas, Textile



587 - Black | Blue
Canvas, Textile



461 - Navy | Gum | Gold
Canvas, Textile
Spring 20 Carryover



977 - Black | White | Navy
Canvas, Textile



467 - Navy | Tan | White
Canvas, Textile
Spring 18 Carryover

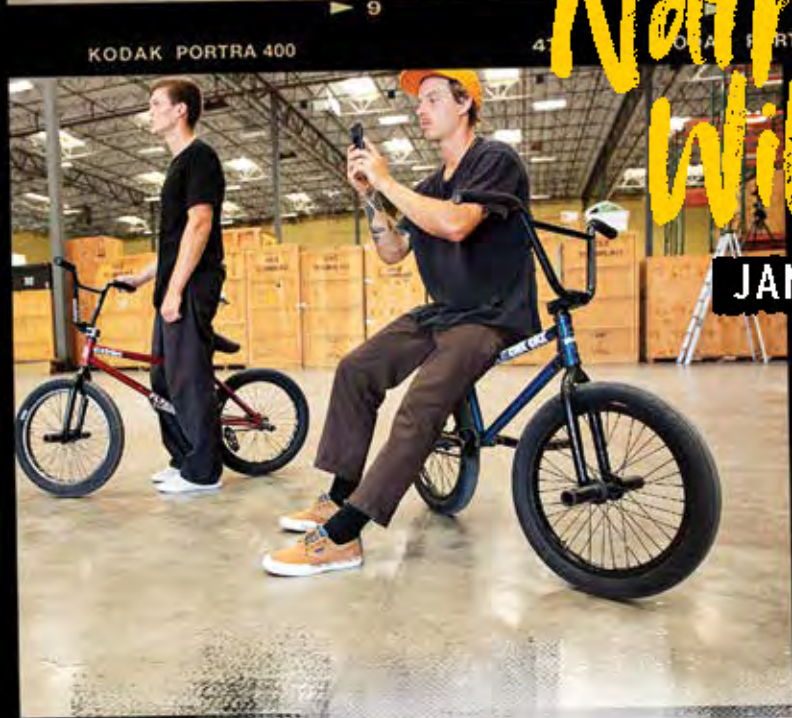


558 - Black | Charcoal | Gum
Canvas, Textile
Spring 19 Carryover



375 - Grey | Green
Canvas, Textile





Nathan
Williams

JAMESON VULC



JAMESON VULC

41 01000449

sizes: 5-14

/// Delivering Spring 2021

- // STI Foam Lite1 insole
- // Midsole egg-crate construction
- // Geo-Hex tread pattern
- // One piece clean toe design
- // Low toe box, keeping the vamp closer to your foot
- // Single wrap vulcanized foxing tape
- // Vulcanized version of our bestselling shoe



foam lite1



Top View



Outsole



Jordan
6

704 - Creme
Suede, Canvas



Nathan
Williams

211 - Brown | Blue
Suede, Canvas



Tatum

598 - Black | Red | Gum
Suede, Canvas



BARGE LS

41 01 000351

sizes: 5-14

//// Delivering Spring 2021

- // Foam Lite1 insole
- // Hefty armored collar
- // Slim, vulcanized style
- // One piece clean toe design
- // Single wrap vulcanized foxing tape



foam lite1



Top View



Outsole



006 - Black | Red | Beige
Suede, Canvas



204 - Brown | Black | Tan
Suede, Canvas



966 - Black | Gum | Dark Grey
Suede, Canvas



004 - Black | Black | Black
Suede, Canvas
Spring 19 Carryover



413 - Navy | Grey | Gum
Suede, Canvas



461 - Navy | Gum | Gold
Suede, Canvas
Fall 20 Carryover



Go
Further
SCOUT
PLUS

NEW
AND
IMPROVED



SCOUT PLUS

4101000538

sizes: 5-14

/// Delivering Spring 2021

- // Extra thick Evolution Foam midsole for maximum cushion
- // Lightweight mesh upper for breathability
- // Non-leather vegan based upper
- // Foam Lite1 die-cut EVA footbed
- // Nylon pull loop on tongue



VEGAN

evolution foam

foam lite1

STITCH II



Top View



Outsole



001 - Black
Mesh, Synthetic



063 - Dark Grey / Grey
Mesh, Synthetic



401 - Navy
Mesh, Synthetic



SCOUT

4101000419

sizes: 5-15

/// Delivering Spring 2021

- // STI Evolution foam outsole
- // Foam Lite 1 insole
- // Fully lined lycraspandex interior
- // Rubber pods for traction
- // Elastic heel support allows for convertible drop-top access



YEARN

evolution foam

foam lite

STI



Top View



Outsole



979 - Black | White | Gum
Mesh, Synthetic
Holiday 14 Carryover



089 - Grey | Brown
Mesh, Synthetic



574 - Black | Grey | Blue
Mesh, Synthetic



470 - Navy | Gold
Mesh, Synthetic
Fall 17 Carryover



544 - Black | Black | Gum
Mesh, Synthetic
Spring 18 Carryover



CLASSICS

CALLI
NUIC

KODAK PORTA 400

▶ 43

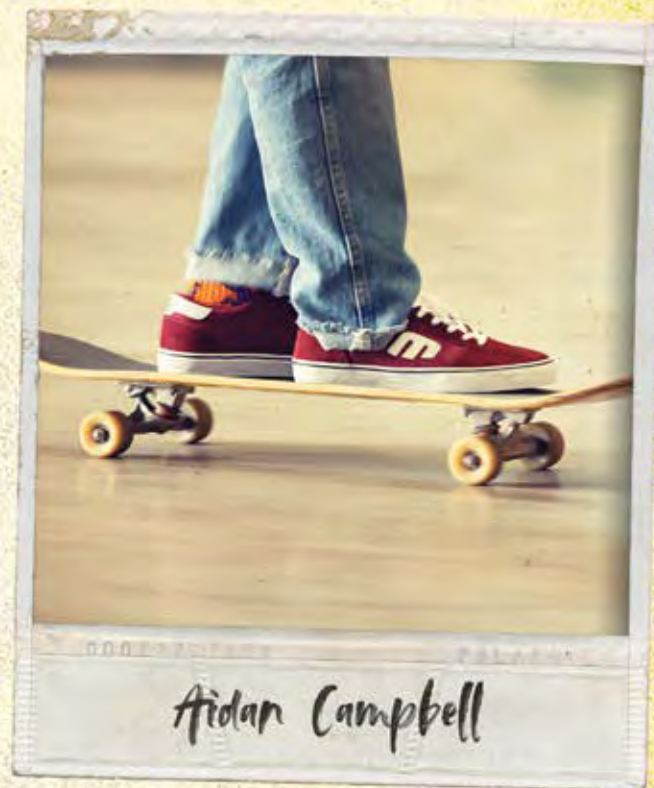
K



▶ 12

KODAK PORTA FF1 2010TX

▶ 11



CALLI VULC

41 01 000544

sizes: 5-14

//// Delivering Spring 2021

- // Single wrapped vulcanized construction
- // Single wrap vulcanized foxing tape
- // Deconstructed upper with minimal padding
- // Foam Lite 1 die-cut EVA footbed
- // Geo-Hex tread pattern
- // 400NBS rubber outsole compound



foam lite 1



Top View



Outsole



Parker
Coffin

637 - Burgundy | White
Suede, Canvas



Curry
Coffin

976 - Black | White
Suede, Canvas

CALLI VULC X SHEEP

41 07 000554

sizes: 3.5-14



UNISEX

680 - Pink | White
Synthetic Suede, Canvas

UNISEX

LO-CUT II LS

41 01000365

sizes: 5-14

/// Delivering Spring 2021

- // Padded tongue and collar
- // Triple-stitched toe
- // Exposed cut and buff midsole
- // Foam Lite I insole
- // 400 NBS rubber outsole



foam lite

400



Top View



Outsole



500 - Black | Grey | Yellow
Suede, Synthetic



400 - Dark Navy
Suede, Synthetic
Fall 20 Carryover



070 - Grey | Dark Grey | Blue
Suede, Synthetic



JAMESON VULC LS X SHEEP

41 07000541

sizes: 3,5-14

//// Delivering Spring 2021



- // STI Foam Lite 1 insole
- // Midsole egg-crate construction
- // Geo-Hex tread pattern
- // One piece clean toe design
- // Low toe box, keeping the vamp closer to your foot
- // Rubber foxing is raised in the ollie area for extra durability
- // Single wrap vulcanized foxing tape
- // Vulcanized version of our bestselling shoe



Top View



Outsole



105 - White | White | Gum
Canvas



979 - Black | White | Gum
Canvas



RLS

4101000513

sizes: 5-14

/// Delivering Spring 2021

- // Inspired off original RSS style
- // Die cut EVA insole
- // Midsole egg-crate construction
- // Vulcanized outsole
- // Fully deconstructed upper
- // Geo-Hex tread pattern
- // Low toe box, keeping the vamp closer to your foot
- // Single wrap vulcanized foxing tape



foam life



Top View



Outsole



Nick
Green

100 - White
Suede

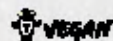
RLS X SHEEP

4107000549

sizes: 3.5-14



UNISEX



VEGAN

966 - Black | Gum
Canvas



FAZE

41 01000537

sizes: 5-15

/// Delivering Spring 2021



foam lite



- // Foam Lite 1 insole
- // Die cut EVA midsole
- // 400 NBS rubber outsole
- // Padded tongue and collar



Top View



Outsole



013 - Black Dirty Wash
Action Hubuck, Synthetic



115 - White | Black | Gum
Action Leather, Synthetic



FADER

41 01 000203

sizes: 5-15

//// Delivering Spring 2021



foam lite

- // Foam Lite1 insole
- // Midsole egg-crate construction
- // 300 NBS rubber outsole
- // Padded tongue and collar



Top View



Outsole



153 - White | Navy | Gum
Suede, Synthetic



979 - Black | White | Gum
Suede, Synthetic
Spring 20 Carryover



367 - Grey | Gum
Suede, Synthetic
Holiday 20 Carryover



013 - Black Dirty Wash
Action Nubuck, Synthetic
Spring 14 Carryover



KINGPIN

41 01 000091

sizes: 5-15

/// Delivering Spring 2021



foam lite

- // Foam Lite 1 insole
- // Midsole egg-crate construction
- // 300 NBS rubber outsole
- // Perforated styled 'E' on quarter panel
- // Padded tongue and collar



Top View



Outsole



446 - Navy | Red | Gum
Suede, Synthetic
Holiday 20 Carryover



003 - Black | Black
Action nubuck, PU nubuck
Spring 14 Carryover



566 - Black | Dark Grey | Gum
Suede, Synthetic
Fall 20 Carryover



ETNIES RAD

since
1986

RAD, originally released in theaters in 1986, is a powerful piece of BMX pop cultural nostalgia with an international cult fan following. In anticipation of the film's first ever 4K blue ray disc and digital stream restoration, etnies and RAD have joined forces to present the first-ever full scale collection of RAD gear. Inclusive of a variety of apparel and footwear options, the collection will capture the excitement of longtime fans and next gen consumers as the love for the film is passed down from generation to generation.

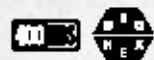
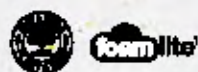


Chris Jones





SCREW VULC MID X RAD



41 07 000557

sizes: 5-14

//// Delivering Spring 2021

- // Inspired by the original Screw
- // Single wrapped vulcanized construction
- // Single wrap vulcanized foxing tape
- // Deconstructed upper with minimal padding
- // Foam Lite 1 die-cut EVA footbed
- // Geo-Hex tread pattern
- // 400NBS rubber outsole compound



Top View



Outsole



104 - White | Gum
Suede, Canvas, Synthetic



CALL VULC X RAD

41 07000556

sizes: 5-14

/// Delivering Spring 2021



- // Single wrapped vulcanized construction
- // Single wrap vulcanized foxing tape
- // Deconstructed upper with minimal padding
- // Foam Lite 1 die-cut EVA footbed
- // Geo-Hex tread pattern
- // 400 NBS rubber outsole compound



Top View



Outsole



632 - Red | Blue | White
Canvas, Synthetics



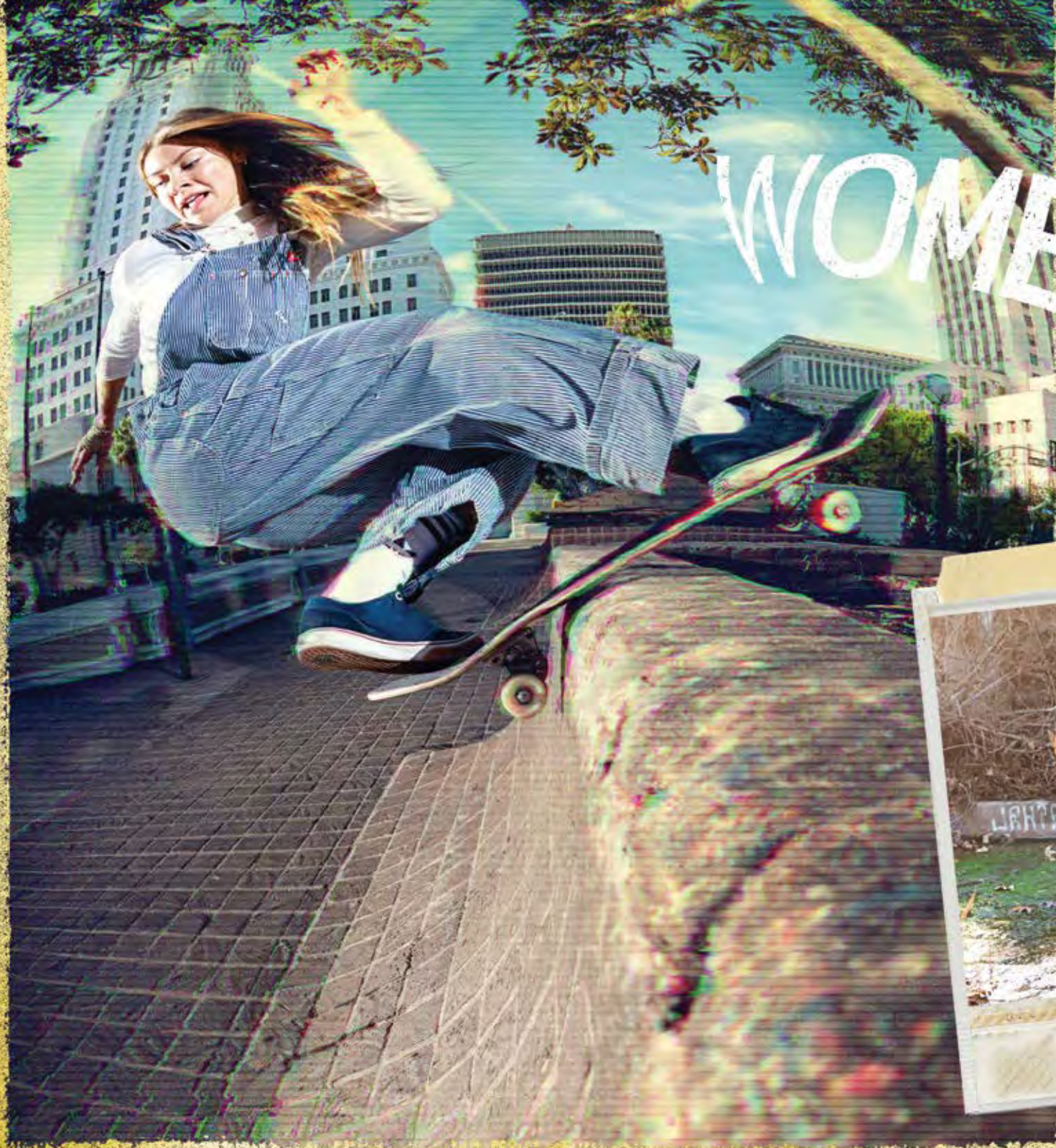
974 - Black | Yellow
Canvas, Synthetic



438 - Blue | Red | White
Canvas, Synthetic



WOMEN'S



SCOUT PLUS W'S

4201000343

sizes: 5-11

//// Delivering Spring 2021

- // Extra thick Evolution Foam midsole for maximum cushion
- // Lightweight mesh upper for breathability
- // Non-leather vegan based upper
- // Foam Lite 1 die-cut EVA footbed
- // Nylon pull loop on tongue



Top View



Outsole



600 - Red
Mesh, Synthetic



001 - Black
Mesh, Synthetic



CALLI-VULC W'S

42010001 29

sizes: 5-11

/// Delivering Spring 2021

- // Inspired by Calli-Cut
- // Die cut EVA midsole
- // Midsole egg crate construction
- // Vulcanized outsole
- // Fully deconstructed upper
- // Geo-hex tread pattern
- // Low toe box, keeping the vamp closer to your foot
- // Single wrap vulcanized foxing tape



foam lite



Top View



Outsole



498
Denim



001 - Black
Suede, Synthetic



LANGSTON W'S

4201000342

sizes: 5-11

//// Delivering Spring 2021



foam lite



- // Elastic goring for easy slip-on
- // Die cut EVA insole
- // Midsole egg-crate construction
- // Fully deconstructed upper
- // Geo-Hex tread pattern
- // Low toe box, keeping the vamp closer to your foot
- // Vulcanized outsole with raised foxing



Top View



Outsole



498
Denim, Canvas



100 - White
Canvas

JAMESON VULC LS X SHEEP

41 07000541

sizes: 3.5-14

/// Delivering Spring 2021

- // STI Foam Lite1 insole
- // Midsole egg-crate construction
- // Geo-Hex tread pattern
- // One piece clean toe design
- // Low toe box, keeping the vamp closer to your foot
- // Rubber foxing is raised in the o/U area for extra durability
- // Single wrap vulcanized foxing tape
- // Vulcanized version of our bestselling shoe



YEEZAY



foam lite1



Top View



Outsole



105 - White | White | Gum
Canvas



JAMESON VULC LSX SHEEP

4107000541

sizes: 3.5-14

//// Delivering Spring 2021



YES444



foam lite

- // STI Foam Lite1 insole
- // Midsole egg-crate construction
- // Geo-Hex tread pattern
- // One piece clean toe design
- // Low toe box, keeping the vamp closer to your foot
- // Rubber foxing is raised in the ollie area for extra durability
- // Single wrap vulcanized foxing tape
- // Vulcanized version of our bestselling shoe



Top View



Outsole



979 - Black | White | Gum
Canvas

STI



CALL VULC X SHEEP

41 07000554

sizes: 3, 5-14

/// Delivering Spring 2021

- // Single wrapped vulcanized construction
- // Deconstructed upper with minimal padding
- // Foam Lite 1 die-cut EVA footbed
- // Geo-Hex tread pattern
- // 400NBS rubber outsole compound
- // Single wrap vulcanized foxing tape



VEGAN



foam lite



Top View



Outsole



UNISEX

680 - Pink | White
Synthetic: Suede, Canvas

ETHNIES



RLS XSHEEP

4107000549

sizes: 3.5-14

//// Delivering Spring 2021

- // Inspired off original RSS style
- // Die cut EVA insole
- // Midsole egg-crate construction
- // Vulcanized outsole
- // Fully deconstructed upper
- // Geo-Hex tread pattern
- // Low toe box, keeping the vamp closer to your foot
- // Single wrap vulcanized foxing tape



YEEHAW



Top View



Outsole



964 - Black | Gum
Canvas





KIDS

JOSLIN KIDS

4301000139

sizes: 10C-7C

/// Delivering Spring 2021



LACE POWER



- // Die-cut EVA insole
- // Padded tongue and collar
- // U-throat holds the upper together for durability
- // Inset eyelets for lace protection
- // 400 NBS rubber outsole with flex grooves for flexibility



Top View



Outsole



104 - White | Gum
Suede, Synthetic



003 - Black | Black
Suede, Synthetic
Spring 20 Carryover



MARANA KIDS

43010001 20

sizes: 10C-7C

//// Delivering Spring 2021

- // Die-cut EVA insole
- // Durable tire tread with deep flex grooves
- // Rubberprinted toe cap
- // Padded tongue and collar
- // Hidden lace loops



43010001 20



Top View



Outsole



468 - Navy | Tan
Suede, Synthetic



095 - Grey | Blue | Gum
Suede, Synthetic



968 - Black | Gum | White
Suede, Synthetic
Spring 1.8 Carryover



BARGE LS KIDS

4301000134

sizes: 10C-7C

/// Delivering Spring 2021



foam lite

- // Die cut EVA insole
- // Hefty padded collar
- // Faux-Vulc cupsole
- // One piece clean toe design



Top View



Outsole



595 - Black | Red
Suede, Canvas



976 - Black | White
Suede, Canvas
Spring 17 Carryover



KIDS CALLI-VULC

4301000033

sizes: 10C-7C

//// Delivering Spring 2021

- // Single wrapped vulcanized construction
- // Deconstructed upper with minimal padding
- // Foam Lite 1 die-cut EVA footbed
- // 400NBS rubber outsole compound



foam lite 1



Top View



Outsole



602 - Burgundy
Suede, Canvas



001 - Black
Suede, Canvas





34 FILM 400 FS

APPAREL

ICON TEE

41 30003741

sizes: S-XXL

//// Delivering Spring 2021

- // 30 singles 100% cotton
- // Combed ringspun line jersey
- // 150 grams, 4.4 ounces
- // Set in collar / ¾" rib height
- // Taped shoulder to shoulder
- // Etnies woven clamp label
- // Light touch plastisol ink



976 - Black | White



101 - Natural



460 - Navy | Gum



100 - White



974 - Black | Yellow



333 - Mint
30 singles
99% cotton
1% polyester



043 - Grey | Heather
30 singles
90% cotton
10% polyester

TEAM EMBROIDERY TEE

41 30003738

sizes: S-XXL

//// Delivering Spring 2021

- // 30 singles 100% cotton
- // Combed ringspun line jersey
- // 150 grams, 4.4 ounces
- // Set in collar / ¾" rib height
- // Taped shoulder to shoulder
- // Etnies woven clamp label
- // Embroidered chest logo



100 - White



001 - Black



101 - Natural

ICON PRINT TEE

41 30003712

sizes: S-XXL

//// Delivering Spring 2021

- // 30 singles 100% cotton
- // Combed ring spun line jersey
- // 150 grams, 4.4 ounces
- // Set in collar / $\frac{3}{4}$ " rib height
- // Taped shoulder to shoulder
- // Etnies woven clamp label
- // Light touch plastisol ink



155 - White | Blue



587 - Black | Blue



094 - Grey | Blue
30 singles
90% cotton
10% polyester



101 - Natural

CRANK TEE

41 30003707

sizes: S-XXL

//// Delivering Spring 2021

- // 30 singles 100% cotton
- // Combed ring spun line jersey
- // 150 grams, 4.4 ounces
- // Set in collar / $\frac{3}{4}$ " rib height
- // Taped shoulder to shoulder
- // Etnies woven clamp label
- // Light touch plastisol ink



035 - Grey | Black | Red



974 - Black | Yellow

ECORP TEE

41 30003760

sizes: S-XXL

//// Delivering Spring 2021

- // 30 singles 100% cotton
- // Combed ring spun line jersey
- // 150 grams, 4.4 ounces
- // Set in collar / 3/4" rib height
- // Taped shoulder to shoulder
- // Etnies woven clamp label
- // Light touch plastisol ink



116 - White | Black | Green



603 - Red | Black



010 - Charcoal | Black



465 - Navy | Red | White



343 - Military



982 - Black | Yellow | White

CORP COMBO TEE

41 30003883

sizes: S-XXL

//// Delivering Spring 2021

- // 30 singles 100% cotton
- // Combed ring spun line jersey
- // 150 grams, 4.4 ounces
- // Set in collar / 3/4" rib height
- // Taped shoulder to shoulder
- // Etnies woven clamp label
- // Light touch plastisol ink



602 - Burgundy



401 - Navy



976 - Black | White



110 - White | Black

EBLOCK STACK TEE

41 30003744

sizes: S-XXL

//// Delivering Spring 2021



892 - Black | Hint



143 - White | gold



043 - Grey | Heather
30 singles
90% cotton
10% polyester



431 - Royal | White

JOSLIN TEE

41 30003774

sizes: S-XXL

//// Delivering Spring 2021



091 - Grey | Pink

Back



970 - Black | Gold

Back



100 - White

Back

AFTERBURN TEE

41 30003733

sizes: S-XXL

//// Delivering Spring 2021

- // 30 singles 100% cotton
- // Combed ring spun line jersey
- // 150 grams, 4.4 ounces
- // Set in collar / ¾" rib height
- // Taped shoulder to shoulder
- // Etnies woven clamp label
- // Light touch plastisol ink



960 - Black | Orange



343 - Military



167 - White | Green

NEW BOX TEE

41 30002282

sizes: S-XXL

//// Delivering Spring 2021

- // 30 singles 100% cotton
- // Combed ring spun line jersey
- // 150 grams, 4.4 ounces
- // Set in collar / ¾" rib height
- // Taped shoulder to shoulder
- // Etnies woven clamp label
- // Light touch plastisol ink



976 - Black | White



602 - Burgundy



426 - Navy | Orange



170 - White | Red

COPSE TEE

41 30003706

sizes: S-XXL

//// Delivering Spring 2021



401 - Navy



101 - Natural

- // 30 singles 100% cotton
- // Combed ring spun line jersey
- // 150 grams, 4.4 ounces
- // Set in collar / 3/4" rib height
- // Taped shoulder to shoulder
- // Etnies woven clamp label
- // Light touch plastisol ink

ETA MTN TEE

41 30003708

sizes: S-XXL

//// Delivering Spring 2021



960 - Black | Orange



421 - Navy | Blue



602 - Burgundy

- // 30 singles 100% cotton
- // Combed ring spun line jersey
- // 150 grams, 4.4 ounces
- // Set in collar / 3/4" rib height
- // Taped shoulder to shoulder
- // Etnies woven clamp label
- // Light touch plastisol ink

MTN LABEL TEE

41 30003716

sizes: S-XXL

//// Delivering Spring 2021

- // 30 singles 100% cotton
- // Combed ringspun line jersey
- // 150 grams, 4.4 ounces
- // Set in collar / 3/4" rib height
- // Taped shoulder to shoulder
- // Etnies woven clamp label
- // Light touch plastisol ink



587 - Black | Blue

Back



101 - Natural

Back

PLANT A TREE TEE

41 30003885

sizes: S-XXL

//// Delivering Spring 2021

- // 30 singles 100% cotton
- // Combed ringspun line jersey
- // 150 grams, 4.4 ounces
- // Set in collar / 3/4" rib height
- // Taped shoulder to shoulder
- // Etnies woven clamp label
- // Light touch plastisol ink



100 - White

big Mike
Boyd



343 - Military



001 - Black

About Mike Boyd [IG @mikeboydtattoos](#) 51K+ AUDIENCE

Mike Boyd is an abstract tattoo artist with a highly distinct style based in London, UK. He specializes in bold line work with energetic and dazzling colors.

ICON WASH TEE

41 30003713

sizes: S-XXL

//// Delivering Spring 2021



310 - Green | Black



039 - Grey | Black | White

- // Custom pfd wash
- // 30 singles 100% cotton
- // Combed ring spun line jersey
- // 150 grams, 4.4 ounces
- // Set in collar / 3/4" rib height
- // Taped shoulder to shoulder
- // Etnies woven clamp label
- // Water based inks

TEAM EMBROIDERY WASH TEE

41 30003721

sizes: S-XXL

//// Delivering Spring 2021



399 - Blue | Black



101 - Natural

- // Custom pfd wash
- // 30 singles 100% cotton
- // Combed ring spun line jersey
- // 150 grams, 4.4 ounces
- // Set in collar / 3/4" rib height
- // Taped shoulder to shoulder
- // Etnies woven clamp label
- // Embroidered chest logo

ICON POCKET WASH TEE

41 30003711

sizes: S-XXL

//// Delivering Spring 2021

- // Custom pfd wash pocket tee
- // 30 singles 100% cotton
- // Combed ring spun line jersey
- // 150 grams, 4.4 ounces
- // Set in collar / $\frac{3}{4}$ " rib height
- // Taped shoulder to shoulder
- // Ethnies woven clamp label



041 - Slate



500 - Purple

JOSLIN WASH TEE

41 30003714

sizes: S-XXL

//// Delivering Spring 2021

- // Custom pfd wash
- // 30 singles 100% cotton
- // Combed ring spun line jersey
- // 150 grams, 4.4 ounces
- // Set in collar / $\frac{3}{4}$ " rib height
- // Taped shoulder to shoulder
- // Ethnies woven clamp label
- // Discharge ink



030 - Grey | Black

RETINA TEE

41 30003718

sizes: S-XXL

//// Delivering Spring 2021



100 - White



001 - Black



043 - Grey | Heather
30 singles
90% cotton
10% polyester

RETINA POCKET TEE

41 30003717

sizes: S-XXL

//// Delivering Spring 2021



100 - White



001 - Black

- // 30 singles 100% cotton pocket tee
- // Combed ring spun line jersey
- // 150 grams, 4.4 ounces
- // Set in collar / 3/4" rib height
- // Taped shoulder to shoulder
- // Etnies woven clamp label
- // Light touch plastisol ink

ROSE ROLL TEE

4130003719

sizes: S-XXL

//// Delivering Spring 2021

- // 30 singles 100% cotton
- // Combed ring spun line jersey
- // 150 grams, 4.4 ounces
- // Set in collar / 3/4" rib height
- // Taped shoulder to shoulder
- // Etnies woven clamp label
- // Light touch plasticsolink



001 - Black

Back



010 - Charcoal

Back



101 - Natural

Back

ALL GOOD... TEE

4130003703

sizes: S-XXL

//// Delivering Spring 2021



343 - Military



001 - Black



100 - White

BITE ME TEE

4130003704

sizes: S-XXL

//// Delivering Spring 2021



602 - Burgundy



100 - White



001 - Black

ICON LS TEE

41 30003779

sizes: S-XXL

//// Delivering Spring 2021

- // 30 singles 100% cotton
- // Combed ring spun line jersey
- // 150 grams, 4.4 ounces
- // Set in collar / ¾" rib height
- // Taped shoulder to shoulder
- // Etnies woven clamp label
- // Light touch plastisol ink



101 - Natural



587 - Black | Blue

QUALITY CONTROL LS TEE

41 30003887

sizes: S-XXL

//// Delivering Spring 2021

- // 30 singles 100% cotton
- // Combed ring spun line jersey
- // 150 grams, 4.4 ounces
- // Set in collar / ¾" rib height
- // Taped shoulder to shoulder
- // Etnies woven clamp label
- // Light touch plastisol ink



169 - White | Burgundy



Back



976 - Black | White

Back

BUSTED LS TEE

41 30003705

sizes: S-XXL

//// Delivering Spring 2021



001 - Black



100 - White

- // 30 singles 100% cotton
- // Combed ring spun line jersey
- // 150 grams, 4.4 ounces
- // Set in collar / 3/4" rib height
- // Taped shoulder to shoulder
- // Etnies woven clamp label
- // Light touch plastisol ink

QUALITY CONTROL HOODIE

41 30003879

sizes: S-XXL

//// Delivering Spring 2021



311 - Green | White

Back



553 - Black | Charcoal

Back

- // 80% Cotton 20% Polyester
- // 10 oz. fleece
- // Underarm gusset
- // DTM hood drawstring
- // Neck twill taping
- // Rib at sleeve cuff and bottom opening
- // Pouch pocket
- // Logo screenprint

TEAM EMBROIDERY WASH HOODIE

41 30003725

sizes: S-XXL

//// Delivering Spring 2021

- // Custom Wash
- // 80% Cotton 20% Polyester
- // 10 oz. fleece
- // Underarm gusset
- // DTM hood drawstring
- // Neck twill taping
- // Rib at sleeve cuff and bottom opening
- // Pouch pocket
- // Logo Embroidered



014 - Black Wash



030 - Grey | Black

ECORP HOODIE

41 30003773

sizes: S-XXL

//// Delivering Spring 2021

- // 80% Cotton 20% Polyester
- // 10 oz. fleece
- // Underarm gusset
- // DTM hood drawstring
- // Neck twill taping
- // Rib at sleeve cuff and bottom opening
- // Pouch pocket
- // Logo screenprint



370 - Grey | White



429 - Navy | Yellow



310 - Green | Black

NEW BOX HOODIE

41 30003213

sizes: S-XXL

//// Delivering Spring 2021



096 - Grey | Red



588 - Black | Blue | Grey

- // 80% Cotton 20% Polyester
- // 10 oz. fleece
- // Underarm gusset
- // DTM hood drawstring
- // Neck twill taping
- // Rib at sleeve cuff and bottom opening
- // Pouch pocket
- // Logoscreenprint

JOSLIN HOODIE

41 30003775

sizes: S-XXL

//// Delivering Spring 2021



970 - Black | Gold

Back



603 - Red | Black

Back



370 - Grey | White

Back

- // 80% Cotton 20% Polyester
- // 10 oz. fleece
- // Underarm gusset
- // DTM hood drawstring
- // Neck twill taping
- // Rib at sleeve cuff and bottom opening
- // Pouch pocket
- // Logoscreenprint

CLASSIC ICON HOODIE

41 30003722

sizes: S-XXL

//// Delivering Spring 2021

- // 80% Cotton 20% Polyester
- // 10 oz. fleece
- // Underarm gusset
- // DTM hood drawstring
- // Neck twill taping
- // Rib at sleeve cuff and bottom opening
- // Pouch pocket
- // Logoscreenprint



370 - Grey | White



976 - Black | White



602 - Burgundy

ICON CREW

41 30003723

sizes: S-XXL

//// Delivering Spring 2021

- // 80% Cotton 20% Polyester
- // 10 oz. fleece
- // Underarm gusset
- // Neck twill taping
- // Rib at sleeve cuff and bottom opening
- // Etnies woven clamp label
- // Embroidered logo



043 - Grey | Heather



001 - Black

FAMILY POCKET TEE

41 30003709

sizes: S-XXL

//// Delivering Spring 2021



600 - Red



001 - Black

FAMILY TEE

41 30003710

sizes: S-XXL

//// Delivering Spring 2021



100 - White



701 - Mustard

- // 30 singles 100% cotton
- // Combed ring spun line jersey
- // 150 grams, 4.4 ounces
- // Set in collar / 3/4" rib height
- // Taped shoulder to shoulder
- // Etnies woven clamp label
- // Light touch plastisol ink

SHEEP TEE

41 30003720

sizes: S-XXL

//// Delivering Spring 2021

- // 30 singles 100% cotton
- // Combed ring spun line jersey
- // 150 grams, 4.4 ounces
- // Set in collar / 3/4" rib height
- // Taped shoulder to shoulder
- // Etnies woven clamp label
- // Light touch plasticsolink



001 - Black



043 - Grey | Heather

30 singles
90% cotton
10% polyester

SHEEP HOODIE

41 30003724

sizes: S-XXL

//// Delivering Spring 2021

- // 80% Cotton 20% Polyester
- // 10 oz. fleece
- // Underarm gusset
- // DTM hood drawstring
- // Neck twill taping
- // Rib at sleeve cuff and bottom opening
- // Pouch pocket
- // Logoscreenprint



001 - Black



043 - Grey | Heather

ICON TEE KIDS

4330000729

sizes: XS-L

//// Delivering Spring 2021



976 - Black | White



489 - Navy | Navy | Red

- // 30 singles 100% cotton
- // Combed ring spun jersey
- // 120 grams, 4.3 ounces
- // Set in collar
- // Taped shoulder to shoulder
- // Light touch plastisol ink

ICON PRINT TEE KIDS

4330000716

sizes: XS-L

//// Delivering Spring 2021



100 - White



001 - Black

- // 30 singles 100% cotton
- // Combed ring spun jersey
- // 120 grams, 4.3 ounces
- // Set in collar
- // Taped shoulder to shoulder
- // Light touch plastisol ink

ECORP TEE KIDS

4330000727

sizes: XS-L

//// Delivering Spring 2021

- // 30 singles 100% cotton
- // Combed ring spun jersey
- // 120 grams, 4.3 ounces
- // Set in collar
- // Taped shoulder to shoulder
- // Light touch plastisol ink



981 - Black | White | Yellow



475 - Navy | White | Red

AFTERBURN TEE KIDS

4330000717

sizes: XS-L

//// Delivering Spring 2021

- // 30 singles 100% cotton
- // Combed ring spun jersey
- // 120 grams, 4.3 ounces
- // Set in collar
- // Taped shoulder to shoulder
- // Light touch plastisol ink



001 - Black



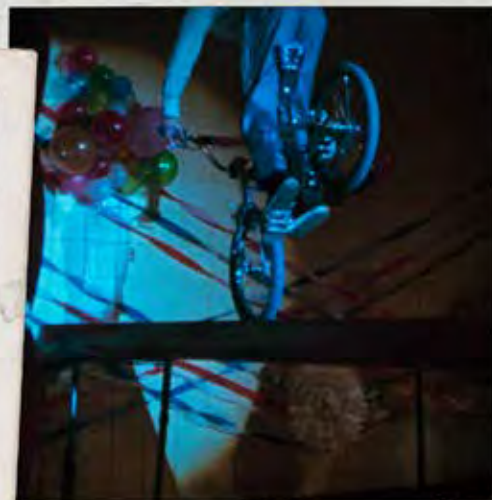
100 - White

ETNIES RAD

MUZA KODAK FILM 34



TX 1920



RAD TEE



4137000923

sizes: S-XXL

///// Delivering Spring 2021

- // 30 singles 100% cotton
- // Combed ring spun line jersey
- // 150 grams, 4.4 ounces
- // Set in collar / 3/4" rib height
- // Taped shoulder to shoulder
- // Etnies woven clamp label
- // Light touch plastisol ink



600 - Red

Back



001 - Black

Back



100 - White

Back

RAD POSTER TEE



4137000924

sizes: S-XXL

//// Delivering Spring 2021



001 - Black

Back



100 - White

Back



430 - Royal

Back

RAD WASH TEE



41 37000925

sizes: S-XXL

//// Delivering Spring 2021

- // Custom pfd wash
- // 30 singles 100% cotton
- // Combed ring spun line jersey
- // 150 grams, 4.4 ounces
- // Set in collar / 3/4" rib height
- // Taped shoulder to shoulder
- // Ethnies woven clamp label
- // Water based inks



001 - Black

Back

RAD ETHNIES WASH TEE



41 37000926

sizes: S-XXL

//// Delivering Spring 2021

- // Custom pfd wash
- // 30 singles 100% cotton
- // Combed ring spun line jersey
- // 150 grams, 4.4 ounces
- // Set in collar / 3/4" rib height
- // Taped shoulder to shoulder
- // Ethnies woven clamp label
- // Water based inks



430 - Royal

Back

RAD JERSEY LS TEE



41 37000928

sizes: S-XXL

//// Delivering Spring 2021



600 - Red

Back



001 - Black

Back

RAD LS TEE



41 37000927

sizes: S-XXL

//// Delivering Spring 2021



430 - Royal

Back

RAD HOODIE



4137000929

sizes: S-XXL

//// Delivering Spring 2021

- // 80% Cotton 20% Polyester
- // 10 oz. fleece
- // Underarm gusset
- // DTM hood drawstring
- // Neck twill taping
- // Rib at sleeve cuff and bottom opening
- // Pouch pocket
- // Logoscreenprint



430 - Royal

Back



001 - Black

Back

RAD SOCK



4147000162

sizes: O/S

//// Delivering Spring 2021

- // 74% Cotton 15% Polyester 9% Spandex 4% Nylon
- // Crew height
- // Padded toe and heel
- // Instep ribbing



100 - White



001 - Black

HELL TRACK SOCK



4147000163

sizes: O/S

//// Delivering Spring 2021

- // 74% Cotton 15% Polyester 9% Spandex 4% Nylon
- // Crew height
- // Padded toe and heel
- // Instep ribbing



100 - White

RAD SNAPBACK



4147000161

sizes: O/S

//// Delivering Spring 2021



001 - Black



430 - Royal

RAD WASH SNAPBACK



4147000160

sizes: O/S

//// Delivering Spring 2021



430 - Royal



001 - Black

- // 65% Polyester 35% cotton twill
- // 5 panels snapback with flat brim
- // Soft buckram reinforcement
- // 3 3/4" crown
- // Embroidered crown
- // Etnies clamp logo

- // 65% Polyester 35% cotton twill
- // 5 panels snapback with flat brim
- // Soft buckram reinforcement
- // 3 3/4" crown
- // Embroidered crown
- // Etnies clamp logo

THE MUZA KODAK FILM 400 FS

THE MUZA KODAK FILM 400 FS

ACCESSORIES



239

MUZA FILM 400 FS

FE 1 2010 TV
MUZA KODAK PORTRA

040

MUZA FILM 400 FS



034



035



036



ICON SNAPBACK

4140001356

sizes: O/S

//// Delivering Spring 2021

- // 65% Polyester 35% cotton twill
- // 5 panel snapback with flat brim
- // Soft buckram reinforcement
- // 3 3/4" crown
- // Embroidered crown
- // Etnies clamp logo



974 - Black | Yellow



620 - Cardinal



003 - Black | Black



010 - Charcoal



429 - Navy | Yellow

ICON STRAPBACK

4140001331

sizes: O/S

//// Delivering Spring 2021

- // 65% Polyester 35% cotton twill
- // 5 panel strapback with flat brim
- // Leather strap with metal press
- // Soft poplin reinforcement
- // 3 3/4" crown
- // Embroidered crown
- // Etnies clamp logo



101 - Natural



974 - Black | Yellow

CORP SNAPBACK

4140001357

sizes: O/S

//// Delivering Spring 2021

- // 65% Polyester 35% cotton twill
- // 5 panel snapback with flat brim
- // Soft buckram reinforcement
- // 3 3/4" crown
- // Embroidered crown
- // Etnies clamp logo



370 - Grey | White



595 - Black | Red



974 - Black | Yellow



570 - Black | Grey

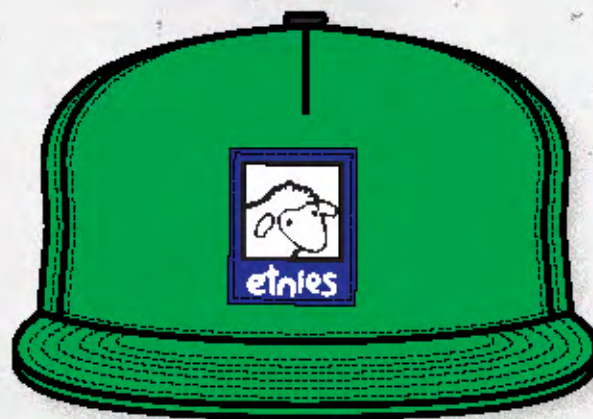
SHEEP SNAPBACK

4140001332

sizes: O/S

//// Delivering Spring 2021

- // 65% Polyester 35% cotton twill
- // Unstructured 6 panels snapback
- // Curved brim
- // 3 3/4" crown
- // Embroidered crown
- // Etnies clamp logo



300 - Green



001 - Black

JOSLIN SNAPBACK

4140001359

sizes: O/S

//// Delivering Spring 2021



091 - Grey | Pink



595 - Black | Red

- // 65% Polyester 35% cotton twill
- // 5 panel snapback with flat brim
- // Soft buckram reinforcement
- // 3 3/4" crown
- // Embroidered crown
- // Etnies clamp logo

COPSE SNAPBACK

4140001330

sizes: O/S

//// Delivering Spring 2021



101 - Natural



001 - Black

- // 65% Polyester 35% cotton twill
- // Unstructured 6 panels snapback
- // Curved brim
- // 3 3/4" crown
- // Embroidered crown
- // Etnies clamp logo

ETNIES ASI TECH SOCK

4140001347

sizes: O/S

/// Delivering Summer 2021

- // 74% Cotton 15% Polyester 9%Spandex 4% Nylon
- // Crew height
- // Jacquard logo
- // Padded toe and heel
- // Instep ribbing



976 - Black | White



399 - Blue | Black



100 - White

JOSLIN SOCK

4140001333

sizes: O/S

/// Delivering Summer 2021

- // 74% Cotton 15% Polyester 9%Spandex 4% Nylon
- // Crew height
- // Jacquard logo
- // Padded toe and heel
- // Instep ribbing



976 - Black | White



595 - Black | Red



125 - White | grey

DIRECT SOCK (3 PACK)

4140001317

sizes: O/S

/// Delivering Summer 2021

- // 74% Cotton 15% Polyester 9%Spandex 4% Nylon
- // Crew height
- // Jacquard logo
- // Padded toe and heel
- // Instep ribbing



001 - Black



100 - White

REBOUND SOCK

4140001334

sizes: O/S

/// Delivering Summer 2021

- // 74% Cotton 15% Polyester 9%Spandex 4% Nylon
- // Crew height
- // Jacquard logo
- // Padded toe and heel
- // Instep ribbing



100 - White



985 - Black | Green



360 - Grey | Yellow

WAREHOUSE BEANIE

4140001280

sizes: O/S

//// Delivering Spring 2021

- // 100% Acrylic
- // Woven Clamp Label



602 - Burgundy



001 - Black



401 - Navy



043 - Grey | Heather

LOCKER BACKPACK

4140001327

sizes: O/S

//// Delivering Spring 2021

- // 100% Polyester 600d
- // 21L main storage compartment
- // Length 15 cm width 30 cm height 48 cm
- // High density logo print
- // Webbing top carry handle
- // Adjustable padded shoulder straps
- // Exterior front zip pocket
- // Coil zip fastenings
- // Embroidered script branding



001 - Black



570 - Black | Grey



421 - Navy | Yellow

ESSENTIAL BACKPACK

4140001387

sizes: O/S

//// Delivering Spring 2021

- // 100% Polyester 600d
- // 15L main storage compartment
- // Length 12 cm width 30 cm height 43 cm
- // High density logo print
- // Webbing top carry handle
- // Adjustable padded shoulder straps
- // Exterior front zip pocket



001 - Black

TRANSPORT BACKPACK

4140001388

sizes: O/S

//// Delivering Spring 2021

- // 100% Polyester 600d
- // 24L main storage compartment
- // Length 17 cm width 30 cm height 48 cm
- // High density logo print
- // Webbing top carry handle
- // Adjustable padded shoulder straps
- // Multiple exterior pockets
- // Shoe Compartment



001 - Black

ALTERNATER BACKPACK

4140001389

sizes: O/S

//// Delivering Spring 2021

- // 100% Polyester 600d
- // 22L main storage compartment
- // Length 13 cm width 35 cm height 50 cm
- // Adjustable padded shoulder and sternum straps
- // Embroidered legacy logo
- // 13" laptop sleeve
- // Roll closure with velcro and webbing straps
- // Interior pencil zip pocket and media pockets
- // Quick access front velcro pocket



001 - Black

STAPLEZ BELT

4140001194

sizes: O/S

//// Delivering Spring 2021

- // 100% polyester 1" webbing
- // Enamel metal buckle
- // Icon logo deboss
- // Bottle opener
- // Logo deboss on metal tip



301 - Olive



010 - Charcoal



570 - Black | Grey



456 - Arctic Blue

ETNIES #pastPresentFUTURE STICKERS (5 PACK)

4650000361

sizes: Assorted

//// Delivering Spring 2021



ETNIES P.O.P.

ETNIES SLAT WALL SHELF

4670000507

10" W x 1.5" H x 4.5" D



000 - N/A
Plastic

ETNIES SHELF DISPLAY

4670000518

14.1875" W x 8.5" H x 4.625" D



001 - Black
Acrylic

ETNIES 2" PROMO STICKER

4670000514

2" W



001 - Black
Adhesive Vinyl



100 - White
Adhesive Vinyl

ETNIES 6" DEALER STICKER

4670000512

6" W x 6" H



000 - N/A
Nylar

ETNIES 4" PROMO STICKER

4670000528

4" W



000 - N/A
Adhesive Vinyl

ET TEAM ICON 5" STICKER (10 PACK)

4670000535

5" W x 5" H



001 - Black
Adhesive Vinyl

ETNIES P.O.P.

ETNIES BANNER

4670000496

4"W x 2"H



000 - N/A
Vinyl

ETNIES CINCH BAG (25 PACK)

4670000508

15"



000 - N/A
Acrylic

ETNIES SUNGLASSES (12 PACK)

4670000509

0/S



001 - Black
Plastic

ET TEAM ICON 5" DIECUT STICKER

4140001300

5"W x 5"H



001 - Black
Adhesive Vinyl

100 - White
Adhesive Vinyl

ETNIES™ 9.5" DIECUT STICKER

4140001303

9.5"W x 9.5"H



001 - Black
Adhesive Vinyl

JANUARY

FEBRUARY

MARCH

WEEK

1

2

3

4

1

2

3

4

1

2

3

4

BRAND DRIVER

35 Years Of Etnies
(Past, Present, FUTURE)

Marana Slip XLT
(Hi-Tech, Low Maintenance)

Scout Plus M's & W's
(Go Further)

RADI
(Official Collab.)

Stylized "E"
(Cam paign)



SOCIAL
MEDIA

Photos
&
Video

Sheckler
Video
Releases

Photos
&
Video

Photos
&
Video

Photos
&
Video

35 Year Timeline Explained
(Daily Posts for the month)

Lifestyle/
Travel

BMX
Team

Influencer Push through Social Media
(Women's & Kids)

TEAM
(SOCIAL MEDIA)

Whole
Team

*Ryan
Sheckler*

Skate/Bike/Snow/
Lifestyle

RADI Party

*Nick
Garcia*

*Travis
McClung*

*Devon
Smithie*

*Barney
Page*

TOUR/
RETAIL

Custom
Windows

Retail
Promo

Custom
Windows

Retail
Promo

Custom
Windows

Premiere Party LA/
Almo Theatre Release

Photos & Video
from EU Tour

MEDIA BUY

Monster Children

Thrasher/Sheckler

Lifestyle Push

Pink Bike

Main stream Media Push
(TBD)

ETNIES.COM

WEEKLY
NEWSLETTER
(WITH BRAND DRIVER)

Micro
Site

Landing
Page

Sheckler
Video
Releases

Landing Page Video
from
EU Trip

RADI
Video
Part

Landing Page
(Photos & Video)

SP/SU 2021		APRIL				MAY				JUNE			
WEEK		1	3	4	1	2	3	1	2	3	4		
		 Etnies Footprint & SNEEP (Sustainable Responsibility)			 Brandon Semenuk Pro Shoe (Video)			 Skate Tour (Europe)					
SOCIAL MEDIA	Photos & Video	Photos & Video		Photos & Video		Photos & Video		Photos & Video	Photos & Video				
	Jones Family (M's, W's & Kids)	Team Riders		Bike Team Takeover		Daily Posts & Stories		Tour Edit Drop					
TEAM (SOCIAL MEDIA)	Whole Team		Brandon Semenuk Pro Shoe (Video)		Etnies Tour								
TOUR/ RETAIL	West Coast Tour Skate/Surf/Snow/Bike		UK/Germany Bike Tour		EU Skate Tour								
MEDIA BUY	Billboard Takeover LA/OC		TGR		TGR		Thrasher		EU Site				
ETNIES.COM	Landing Page (Interactive)		Landing Page Takeover (Photos & Video)		Landing Page (Photos & Video)								
WEEKLY NEWSLETTER (WITH BRAND DRIVER)													

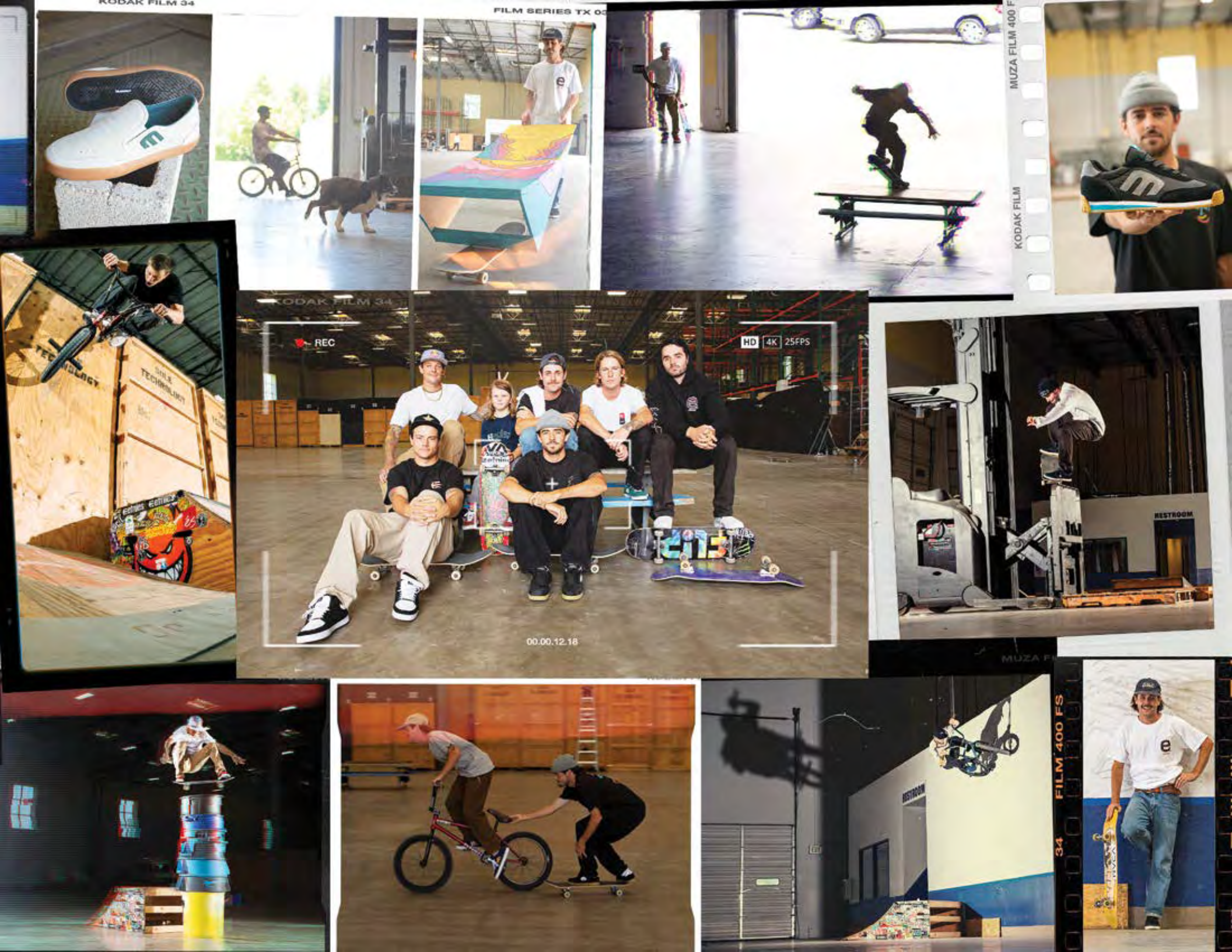
NOTES:

INFO \$\$\$

@etnies *///* PAST PRESENT FUTURE

NOTES:







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etnies.com